



Créateurs d'avenirs

International Relations Office

ESSCA School of Management

ANGERS

PARIS

BUDAPEST

SHANGHAI



WWW.ESSCA.FR



ESSCA: Ecole Supérieure des Sciences Commerciales d'Angers

ESSCA:

- Founded in 1909 and still delivering a continuously innovative education
- A private not-for-profit organisation - run by a foundation
- A member of the 'Conférences des Grandes Ecoles' with a French Ministry of Education accredited diploma, Master status.
- International accreditation: AACSB, EQUIS and EPAS for the Grande Ecole Programme
- Various executive education programs

Some Key Figures

- **3000** students on four different campuses
- Over **108** permanent faculty, **50** visiting professors, and **370** guest lecturers
- **192** partner universities worldwide
- An annual intake of around **550** exchange students and degree-seeking students



ACCREDITATIONS

In June 2016, ESSCA was awarded the **EQUIS Accreditation**.

In May 2014, ESSCA received **AACSB International Accreditation**

ESSCA Master in Management programme has been **EPAS** accredited by the EFMD since 2006, and was recently reaccredited for a maximum period of **5 years**

ESSCA has been a member of the selective '**Conférence des Grandes Ecoles**' since 1977

ESSCA has been delivering a **State Accredited Master** degree since 1980



CONFÉRENCE DES
GRANDES ÉCOLES





10% - 25%
scholarships on all
our
Masters of Science

Study-abroad
semester in Spring
in our Angers
campus

25% scholarships on all
majors of our
Master in Management
Grande Ecole

(except the double degree with AMS)

Duration 13-15 months. Accredited by the *Conférence des Grandes Ecoles*.

Taught in English:

- **MSc in Financial Analysis - ESSCA Paris**
- **MSc in Digital and Big Data for Value - ESSCA Paris**

In partnership with ESAIP Engineering School in Angers

Taught in English and in French:

- **MSc in Entrepreneurship and Design thinking – Quebec & ESSCA Paris**

In partnership with Université de Laval's School of Design in Quebec, Canada



ESSCA'S MASTER IN MANAGEMENT *GRANDE ECOLE*

Duration 2 academic years. **49th best Master in Management worldwide** according to **Financial Times**. 7 majors and a double degree entirely taught in English:

- Major in Consumer Goods Marketing
- Major in Webmarketing
- Major in International Business
- Major in Entrepreneurship
- Major in Corporate Financial Management
- Major in Banking and Financial Engineering
- Major in Brand Marketing and Retailing in China
- Master of Global Management: China-Europe Business (Double Degree with Antwerp Management School)



CONFERENCE DES
GRANDES ECOLES



Majors taught in French:

- E-Marketing, mobilités et automobiles
- Marketing des services et revenues management
- Marketing des Produits de la Mode
- Management de la communication d'entreprise
- Webmarketing
- Ingénierie des Ressources Humaines
- Consulting
- Innovation sociale et gestion de l'entreprise de l'économie sociale et solidaire
- Audit-Expertise

OUR CAMPUSES

Budapest (since 1993)

- Located in the city center
- Semester, summer and customized international programmes.

Paris (since 1993)

- Located in Boulogne Billancourt
- An option for the first 3 years of study, and several Master specialisations

Shanghai (since 2006)

- In the heart of the 21st century metropolis
- A platform for a specialised Chinese track
- Semester, summer and customized international programmes.

Angers (since 1909)

- ESSCA's roots and still its main campus
- Years 1 to 5, a majority of specialization semesters

- A beautiful historical city in the UNESCO Loire Valley world heritage site
- 90 minutes south west of Paris by TGV
- 150 000 inhabitants
- 30 000 students in a range of institutes of higher education
- ESSCA programme offering:
 - Wide range of semester courses taught in French and English at both undergraduate and graduate level
 - Summer Programme (Angers, Brussels and Paris)





- Boulogne Billancourt – located nearby the river Seine – Metro, line 10 “Boulogne Pont de St Cloud”
- 7000m2, 8 floor building – welcoming approx. 745 students
- Business incubator

ESSCA programme offering:

- Summer Programmes for International Students
- Undergraduate and Master Year 1 in English offered at Fall & Spring Semesters

- Beautiful capital city of Hungary
- Situated in the West side of the city, close to Corvinus University with access to Corvinus library

ESSCA programme offering:

- All programmes taught in English – Undergraduate and Master level
- Opportunity to learn Hungarian language
- Summer Programmes for master level students



- 15 minutes from the BUND
- Same building as the Alliance Française

ESSCA programme offering:

- Semester programmes taught in English at undergraduate & Master level. Opportunity to learn Mandarin also,
- Summer Programme with cultural excursions, company visits and study trips

Graduate Careers

The annual "labour market entry survey" shows an excellent placement record in France or abroad:

- Work contract signed before their graduation : 52 %
- 90 % of graduates were hired in less than 3 months

Where They Work

Finance

Audit
Chartered Accounting
Management Control
Financial Engineering
Banking Specialists
Trading rooms and
Stock Exchange

Marketing

Product Management
Webmarketing
Publicity and
Communication
Market Research
Interface Marketing
Revenue Management

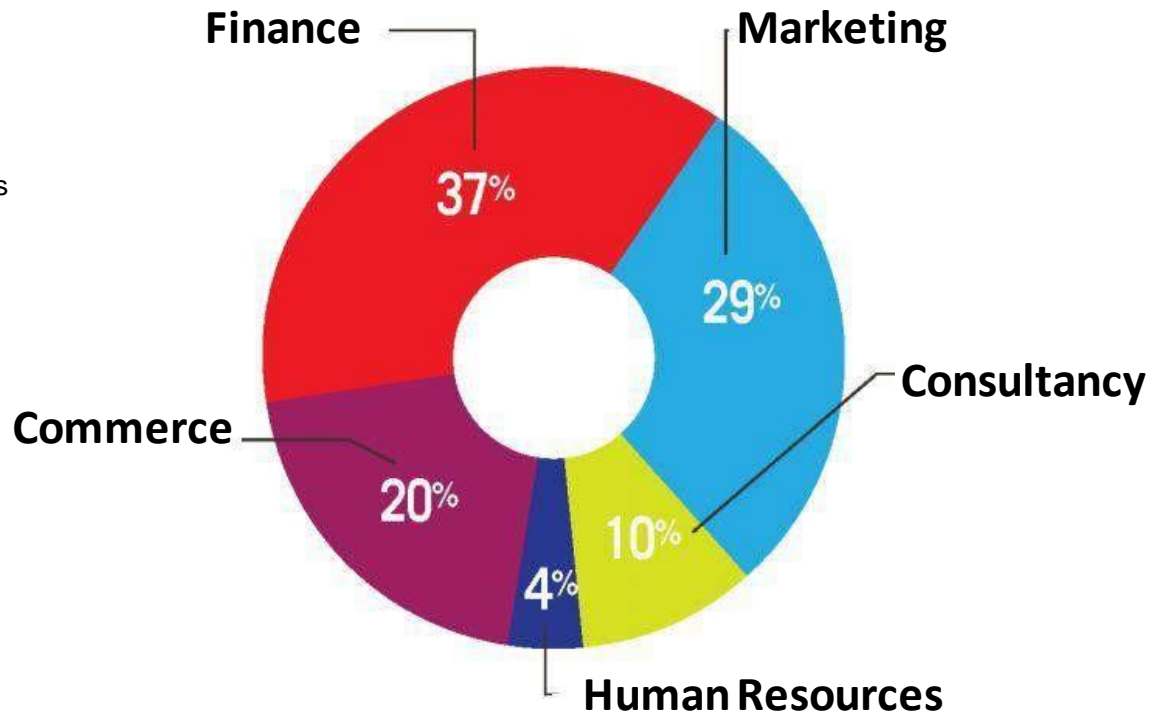
Commerce

Sales
Purchasing and Logistics
Exports

Consultancy

Management
Organisation
Strategy
Information Systems

Human Resources



THE ALUMNI ASSOCIATION



- Currently counts more than 7,500 active members
- Has an office on the Angers campus
- Has a representative on the board of the ESSCA foundation
- Provides career advice and coaching for young graduates
- Edits an annual directory, a monthly newsletter and an alumni website
- Entertains a network of clubs worldwide:
 - Barcelona
 - Budapest
 - London
 - Montréal
 - New York
 - Sydney
 - Brussels
 - Hong Kong and Shanghai
 - Madrid
 - Munich
 - USA West Coast
 - Tokyo

and 14 clubs in the major French cities

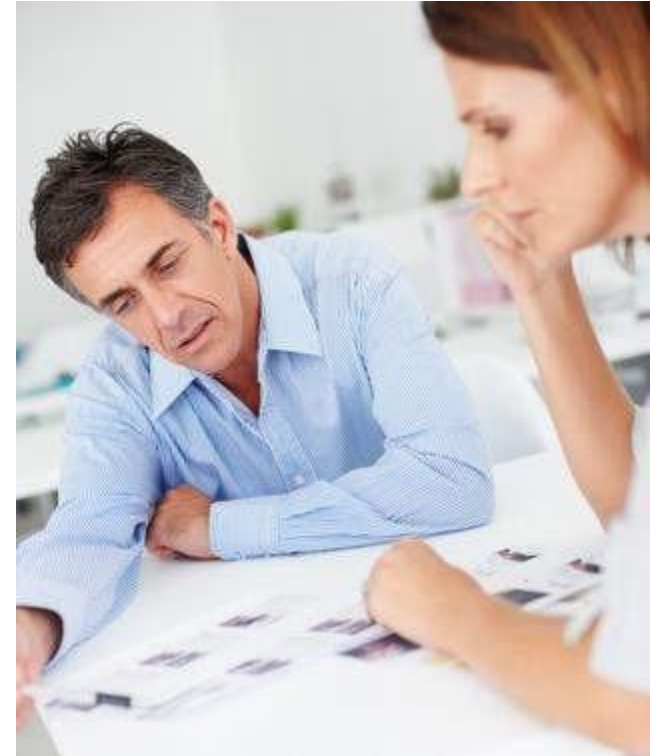
LINKS WITH THE CORPORATE WORLD

The corporate world is present at ESSCA on many different levels:

- In institutional governance
- In academic life (entrance examination boards, teaching, steering committees)
- Through partnerships, research contracts and executive education
- Through links to the labour market (internship offers, recruitment forums)



- ESSCA's increasingly multinational faculty is committed to high standards and continuous improvement in its research activities.
- Research activities are expected to underpin the academic development of the programmes.
- ESSCA Research Lab:
 - three original research strands set the school apart:
 - [Digital Marketing and Management](#)
 - [Entrepreneurship, Business Models and Innovation](#)
 - [European Union studies and EU-Asia relations](#)



EXCHANGE PROGRAMMES

French-speaking Exchange students are integrated into ESSCA's Management programme in Angers

English-speaking exchange students have a wide choice of suitable programmes taught in English:



All 3rd year programmes
are taught in English

INTERNATIONAL STUDENTS' SERVICES

Welcome services for international students:

Each campus provides the following:

- Help with housing
- Coordination with incoming students before arrival
- A specific welcome for international students. See Practical Guides per campus on our website.
- Orientation at the beginning of each semester.
- Individual academic advice through a tutor system.
- Language classes: French in Angers and Paris, Hungarian and French in Budapest and Mandarin in Shanghai
- Social Networking Sites that create communities: [Facebook](#), [Twitter](#), [YouTube](#), [Google+](#), [Pinterest](#), [Viadeo](#) and [LinkedIn](#)



Click [here](#)
to see the Angers
welcome team in
action!

STUDENT ASSOCIATIONS



ESSCA counts 50 associations related to different themes:

- Sport
- Culture
- Economics
- Humanitarian
- ...



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