ESSCA
SCHOOL OF
MANAGEMENT

Summer programmes

2026

PARIS - AIX-EN-PROVENCE - BORDEAUX – BUDAPEST - MALAGA - LUXEMBOURG

AACSB ACCREDITED
ASSOCIATION AMBA ACCREDITED
EQUIS ACCREDITED
FT MASTERS IN MANAGEMENT 2022 RANKING

A unique experience of a summer programme in Europe

Academic excellence and cultural immersion

ESSCA School of Management invites you to join our Summer Programmes, **designed to offer a unique and holistic learning experience, fully integrated into the rich cultural, economic, and professional ecosystems of our European campuses.**

Our programmes have been thoughtfully developed toallow students **to explore not only the academic world but also the thriving local environments where our campuses are located.** By connecting with regional businesses, cultural institutions, and local communities, you will gain insights into the dynamic interactions between theory and practice—providing you with a truly immersive learning experience. These summer programmes also offer you the chance to learn in a new way, beyond the traditional classroom setting, with **hands-on projects, field trips, and interactive workshops.**

Up to 12 ECTS (equivalent to 6US Credits)

Over the course of June and July, **you can earn up to 12 ECTS** (equivalent to 6 American credits), while exploring exciting subjects that align with your academic interests and professional ambitions. Open to both undergraduate and graduate students, these programmes are perfect for anyone eager
to broaden their horizons, embrace new cultures, and strengthen their international perspective.

Why ESSCA?

As a **Triple Crown accredited business school** (EQUIS, AACSB, AMBA), ESSCA is among the **top 1% of business schools worldwide**. By joining our Summer Programmes, you become part of a prestigious academic institution with over a century of excellence in management education. Our commitment to innovation, global thinking, and responsible leadership will provide you with the tools and insights to thrive in today's ever-evolving business world.

Destinations and Topics

Our programmes take place in some of **Europe's most captivating cities**, each offering a unique backdrop for your learning experience. Choose from destinations such as **Paris**, the heart of global business and culture; **Malaga**, a vibrant coastal city in Spain with a thriving international business scene; **Budapest,** where East meets West; **and Luxembourg**, a key financial center. In each location, you'll gain invaluable insights into international business.

Each destination provides a rich environment for exploring cutting-edge topics in business and management, giving you the global perspective essential for your future career.

Paris, City of Lights

Pairing 1: LUXURY BRANDING PARIS. EXPLORE A DYNAMIC WORLD

Explore the dynamic world of fashion and luxury with two engaging courses. In "Creativity and Sustainability in Fashion," you'll investigate how sustainability values drive innovation in the fashion industry, while "French and International Luxury Industry" offers a comprehensive view of the luxury
sector, emphasizing brand strategies.

- International Luxury Marketing
- Creativity and Sustainability in Fashion

Pairing 2: THE GLOBAL LEADERSHIP LAB: CULTURE, FORESIGHT & INNOVATION

This pairing prepares you to lead in complex, fast-changing environments and to communicate effectively across cultures. You'll explore leadership strategies through real-world case studies and learn how to anticipate change and challenge conventional thinking. At the same time, you'll develop cultural intelligence—understanding how to decode implicit messages, adapt across cultural contexts,and turn diversity into astrategic asset.

- Cultural Intelligence: Leveraging Our Differences to Unite Us
- Designing the Future: Strategy and Foresight in Uncertain Times

Luxembourg, the Financial Gateway to Europe

DIVE INTO THE LATEST TRENTS OF FINANCE

Join us for an immersive experience delving into sustainable finance, blockchain technology, and cryptocurrencies. Our Summer School offers a unique opportunity to explore the dynamic landscape of finance, where sustainability meets innovation. You will gain invaluable insights into the principles and practices shaping the future of finance. In addition to classroom sessions, you will visit prominent financial institutions and companies headquartered in Luxembourg to witness firsthand the inner workings of leading organizations in the finance sector, gaining practical knowledge and networking opportunities that will enrich your learning experience. Don't miss out on this transformative learning opportunity to navigate the exciting waters of modern finance!

- DeFi: Blockchain and Cryptocurrency: shaping the future of Finance
- Sustainable Finance

Malaga, Europe Hub for Technology, and Innovation

Pairing 1: UNLOCK THE POWER OF PLAY AND PAVE YOUR PATH TO SUCESS IN THE VIDEO GAME INDUSTRY

Join our summer school in Malaga for an intensive course on Managing the Video Game Industry. With the global market of around $250bn, there's a growing demand for skilled professionals in this field. Our program offers deep insights into game development, business models, marketing, and more, preparing students for success in this booming industry. Don't miss out on this opportunity to enhance your career in the world of video games.

- Management of the video games industry

Pairing 2: PREPARE YOURSELF TO MANAGE GLOBALLY

Discover our summer programme in Malaga, where you'll immerse yourself in international dynamics through two captivating courses: one focusing on international business strategies and operations, emphasizing global ecosystems and cultural diversity, and the other providing an overview of global finance, exploring international markets, investment banking, and career opportunities in the global financial sector. Perfect for future leaders and finance professionals eager to expand their international horizons.

- Global Management
- Global Markets and Stocks Valuation

Budapest, The Pearl of the Danube

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The program, located in the dynamic capital of Budapest,is open to graduate business students and includes company visits and cultural tours throughoutHungary.

Pairing 1: BUSINESS MANAGEMENT (PG)

Delve into the dynamic world of business and leadershipwith these two courses. The first course explores Asia's people, history, cultures, and economiclandscapes, shedding light on regions like Japan, South Korea, Taiwan, the ASEAN region, andChina. It aims to uncover economic opportunities between the EU and Asian countries. Thesecond course delves into the complexities of managing organizations effectively and leading with ahumanistic touch. It emphasizes the ethical foundations of leadership and the profound impact organizations have on their members' character development and well-being. Together, these coursesprovide a holistic view of business, leadership, and ethics in our ever-changing world.

- Human Centered Management and Leadership
- Economic and Business Opportunities between Europe and Asia

Pairing 2: INTERNATIONAL BUSINESS AND STRATEGY (PG)

Uncover a harmonious blend of international marketing, leadership, and self-discovery within these two comprehensive courses. In the first course, explore the dynamic world of marketing and logistics in the global landscape. In the second course, venture into the dynamic realm of leadership and self-branding. Explore essential questions about leadership, personal branding, and effective change management. Through self-discovery, you'll master the art of self-branding and enhance your adaptability and integrity.

- International Marketing and Logistics
- Self-Leadership and Self Branding

Ina few words,choosing an ESSCA summer programme:

You will:

- **Gain** international exposure and build a global network.
- **Learn** from top professors and industry experts in one of Europe's most prestigious business schools.
- **Discover** new cultures, explore iconic European cities, and develop soft skills that will set you apart in the job market.
- **Earn** valuable academic credits while enjoying an engaging and interactive learning environment.

How to apply?

Exchange students should be officially nominated by the international office of their home institution by April 1st.
Nominated students will then be requested to complete an online application by April 15th.

Free-mover's students should contact directly:
short-programs@essca.fr

More information on

htt ps://w w w .essca.fr /en/in ter na tio nal/s um m er -programme

Scan this QR code to get
MOREINFORMATION!

Contact: short-programs@essca.fr

AACSB, AMBA, and EQUISaccredited

Associate member of UCO (Université Catholique de l'Ouest)

Member of FESIC andConférence des Grandes Ecoles

EESPIG certified